

3 HIDDEN TRADE SHOW COSTS AND HOW TO PLAN FOR THEM!



1 SHIPPING & TRANSPORTATION

Freight delivery to and from the show venue

TIP: Budget for inbound + outbound shipping, insurance, liftgate fees, limited delivery windows, and rush fees (just in case!)



2 DRAYAGE (MATERIAL HANDLING)

Moving freight from the loading dock to your booth space

TIP: Consolidate shipments and request rate sheets early to avoid on-site charges for special handling



3 UTILITIES

Power, internet, and other booth services

TIP: Double-check venue requirements and pre-order utilities to lock in better pricing



DON'T LET SURPRISES DERAILED YOUR TRADE SHOW BUDGET.

Exhibit Concepts is here to help you prepare every step of the way with total transparency.

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