

YOUR STORY MADE UNFORGETTABLE



OUR CAPABILITIES

Exhibit Concepts

Exhibit Concepts, Inc. is an award-winning event marketing partner that designs, produces and manages experiential environments.

Our team at Exhibit Concepts has been making stories unforgettable since 1978. Our creative, passionate team is dedicated to providing excellent customer experiences and technology solutions for trade show exhibits, corporate events, interior environments, museums, mobile vehicle tours, and experiential engagements.

ABOUT US

Established 1978 — Second Generation Owned

Certified Womens Business Enterprise

Corporate Headquarters in Dayton, Ohio | Chicago

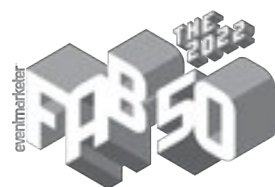
200K+ Square Feet of Production & Warehousing

1,895+ Projects Annually

140+ Employees



AWARDS & CERTIFICATIONS



OUR CONNECTIONS



ASSOCIATIONS



TEAMWORK

From design to project management, our commitment to teamwork employs an integrated and collaborative approach to experiential branding and audience engagement.

Honesty and integrity are the core values inherent to the way we do business.



WHERE WE'VE BEEN

We support our clients wherever the need may be — across the U.S. and around the world, with convenient locations in Dayton and Chicago. Whether your program consists of one major event or you manage a global brand exhibiting in multiple international geographies and cities, Exhibit Concepts has the experience and resources to deliver results.





RICK KAISER
Chief Operating Officer
Navy SEAL Museum

Exhibit Concepts was able to come in and be a part of our team and that is the biggest compliment that I can give anybody or any group of people.



RONNIE GIBSON
VP of Brand Experience

They brought creativity, they brought structure and they delivered on time and on budget something that was truly beautiful and exactly as we hoped.

**KRISTI COBB**

Executive Director of
Elementary Education
Mansfield ISD

I feel like we've built a lifelong relationship with Exhibit Concepts. The biggest blessing is the professionalism and attention to detail. We've given Exhibit Concepts an overall idea of what our vision is and they have made that vision a reality.



LUCY ALLEN

Former Museum Division Director
Mississippi Civil Rights Museum

They listen to you. When there's a problem, we solve it together. When we make changes or we decide at the last minute that we needed to go in a different direction, it was always the positive attitude that ECI had.



ANN LINSON
Former Superintendent
of East Noble School

Since I have been superintendent, I have been involved in three new buildings, and this by far was an easier project and group to work with than any other.

**RORIE CARTIER**

Former Museum Director
National Museum
of Pacific War

Walking into those galleries, seeing what's been accomplished between the two parties—the museum and Exhibit Concepts—I mean, it's just, I don't know, it's almost beyond words.



KIRSTEN TASHEV
VP of Collections & Exhibitions
Computer History Museum

We've worked with a variety of different fabricators and there's nobody like them in terms of the quality of their work, the attention to detail.

**SHERRY YOAKUM**

Executive Director
Red River Valley Museum

I've told a thousand people, you cannot imagine what it's like to watch this team. They take our ideas and our vision and they bring it to life; but not only do they bring it to life, they make it more amazing than I could ever have imagined.

EXHIBIT CONCEPTS

5D METHODOLOGY

Our proven methodology results in solutions that exceed client expectations, achieve better results, meet budget requirements and reduce error and rework. We incorporate dedicated project management resources and automation tools to stay on track, keep our clients informed and coordinate numerous interdependencies in order to produce the most compelling and memorable physical embodiment of a brand.



DISCOVER

Discovery, Strategy,
Conceptual Planning

DESIGN

Theme, Visitor Journey,
Design, Engagement

DEVELOP

Prototype, Modeling,
Sourcing, Fabrication

DELIVER

Transportation, Install/Dismantle,
Warehousing, Event Management

DEBRIEF

Analysis, Results, Evaluation,
Impact, Improvement

OUR DIFFERENTIATORS

WHAT SETS US APART, SETS YOU APART

1 Obsession with the **visitor journey**

2 Experts in **message-driven storytelling**

3 Prioritization of a **holistic approach**

4 Commitment to **partner success**

VISITOR JOURNEY

MESSAGE-DRIVEN STORYTELLING

HOLISTIC APPROACH

PARTNER SUCCESS

VISITOR JOURNEY

1

Obsession
with the
visitor journey

We don't just say we're attendee-focused; we have experience, insights and design "chops" to back it up.



MESSAGE-DRIVEN STORYTELLING

2 Experts in message-driven storytelling

Our proven methodology of designing and constructing compelling environments moves your audience to take action.



HOLISTIC APPROACH



We develop project strategies that create continuity, uncover efficiencies and optimize returns that exceed your expectations.



PARTNER SUCCESS

4 Commitment to partner success

Over 40 years in business, we've seen it all — and we're depended on by clients who trust we'll expertly deliver their projects. This time. Every time.





PRODUCTION FACILITIES

FABRICATION & INSTALLATION SERVICES



- Award-winning Fabrication / 232,000 ft²
- Material Sourcing
- Prototypes, Models, & Proof of Concept
- Value Engineering
- Technology Integration & Testing
- Packing & Transportation
- On-Site Installation & Supervision
- Testing, Commissioning, & Training

SERVICES & CAPABILITIES



Our company is full of creative and passionate people dedicated to providing unique solutions and excellent customer experiences for:

- trade show exhibits
- corporate events
- interior environments
- museums
- experiential education spaces
- mobile vehicle tours
- experiences and engagements
- virtual solutions

CUSTOM EXHIBIT ASSETS

Exhibit Concepts has a proven track record of producing and installing top-quality custom exhibit components. Our team brings together some of the best in the business when it comes to award-winning, fabrication. Whether we're working from our own designs or working with a design partner, we're experts at bringing your creative vision to life.

In-house fabrication means we work directly with the design team to ensure value-added functionality and superior aesthetics to the exhibit as it is being fabricated. We build prototypes, models, and source materials to ensure fabrication goes smoothly, and that what you see in the design phase is what you really get in fabrication.

We also take a critical eye to every opportunity for value engineering, aligning your objectives with your designs and suggesting materials and methods that achieve your goal with the most cost-effective solutions.

- Industry-leading fabrication tools & techniques
- Master carpentry & architectural elements
- Composite fabrication
- Value engineering & cost savings
- Structural systems
- Fabric structures
- Finishing & detailing



AV SOURCING



- Extensive AV & technology experience globally
- Specialty partners for unique AV applications
- Integrators perform system builds, testing, & burn-in
- In-shop equipment mounting, hardware fitting, & testing
- Electricians & technicians for control systems, raceways, & cabling

GRAPHICS & PRINTING



Our graphics technicians specialize in producing quality high-impact graphics to the client's specifications. Our in-house capabilities include digital print output, mounting, laminating and installation. Our digital imaging programs enable us to adjust or enhance client-supplied digital art. Final images can be produced using our digital printers on a wide range of materials including film, paper, canvas and vinyl, as well as direct printing on various substrates. Handling this service in-house means jobs are completed accurately, on time and with cost savings to clients.

DESIGN DISCOVERY



MINI WORKSHOP:
strategy and design direction

MISSION & VISION:
ties experience to purpose

GOALS & OBJECTIVES:
ties experience to results

TARGET AUDIENCE:
speaking their language and
meeting their needs

STORYTELLING:
messages that inspire your
audience to think, feel, act

PROJECT TACTICS:
roadmap to transform Design
Discovery into Design Solutions

INTERPRETIVE PLAN



Interpretive Planning is a comprehensive, NAI certified methodology for building visitor experiences that can be used for museums, education centers, historical parks, aquariums, zoos, and many other immersive sites, especially in cases where people go to a space to learn through experience.

- Strategic goal setting
- Resource planning
- Interpretive workshops
- Experience themes and messaging
- Experience mapping
- Audience research

VISITOR EXPERIENCE PLAN

Visitor Experience Planning is an outcome-driven approach for building visitor experiences for trade show exhibits, commercial spaces, and events. Each Visitor Experience Plan provides custom solutions that drive your audience to take action, through our THINK-FEEL-DO model.

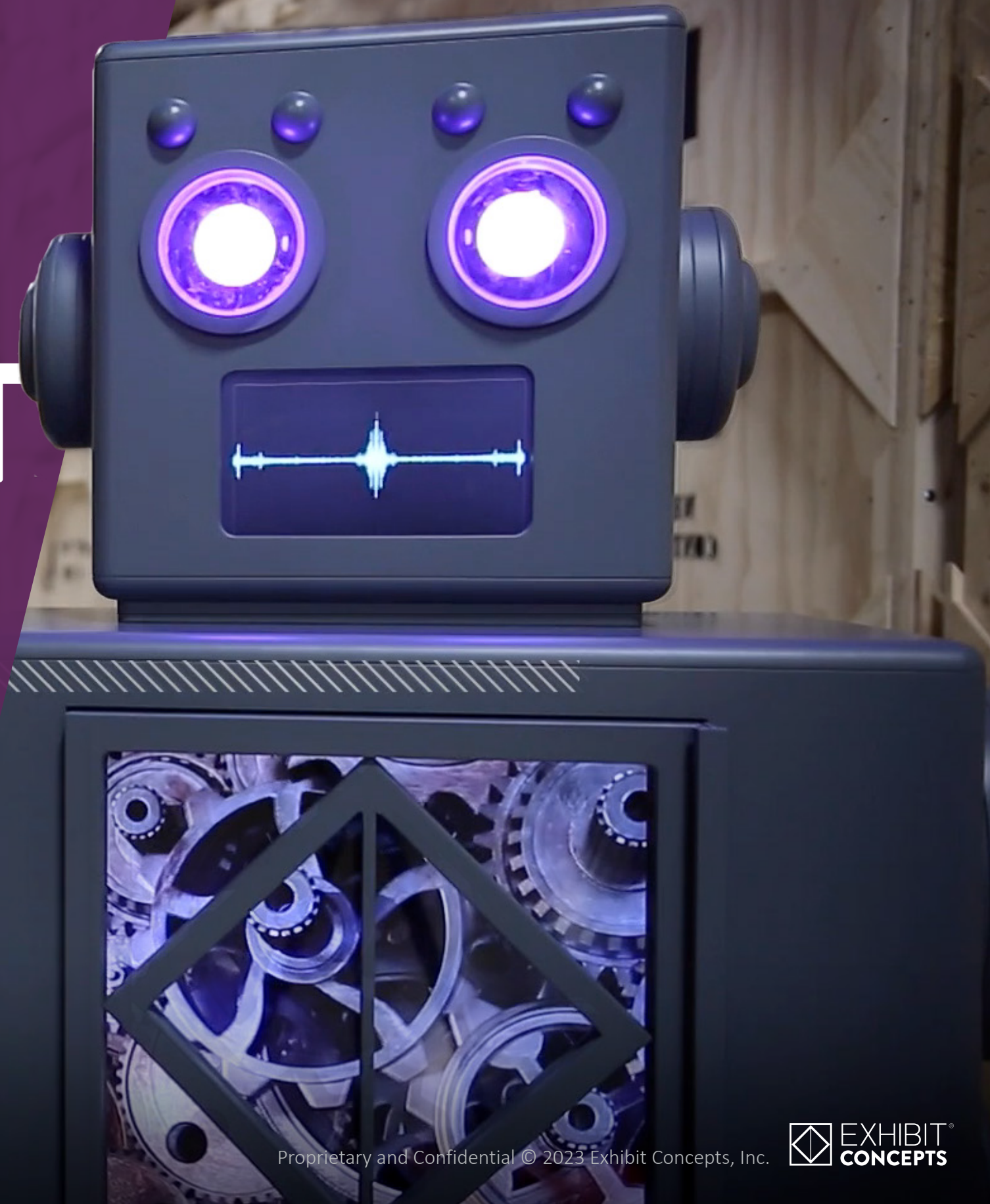
- Strategic goal setting
- Success metrics
- Resource planning
- Experience workshops
- Experience themes and messaging
- Experience mapping
- Audience research



THE POWER OF MEANINGFUL ENGAGEMENT

In the experiential marketing industry, engagement is the key to generating traffic, securing quality leads and leaving an unforgettable impression on your audience.

Take engagement to the next level with our NEXT Lab™! NEXT Lab is a dynamic, experiential and creative team dedicated to developing unique virtual and digital experiences that align with your strategic objectives.



GAMIFICATION



MEDIA & CONTENT MARKETNG



HANDS-ON INTERACTIVE



NEXT lab™

Our goal is to immerse your audience in unforgettable stories that inspire them to act, learn, and grow. Engagement is the key to transforming information into compelling messages and hands-on experiences.

VIDEOGRAPHY & INTERACTIVE MEDIA



AUGMENTED REALITIES



INTERACTIVE MEDIA



PHYSICAL ENGAGEMENT

Enhance your space with unique interactive elements that draw people in and keep them engaged.



MEDIA PLAYERS

Devices that play digital content, integrated seamlessly into your environment.

IMMERSIVE LIGHTING

Lighting options that offer customization and interactivity.

MANUAL ACTIVATIONS

Engagements triggered by physical action.

PROXIMITY SENSORS

Engagements triggered by motion activation.

MAGNETIC SENSORS

Engagements triggered by magnetism.

RFID ACTIVATIONS

Engagements triggered by individualized chip technology.

CONTENT CREATION

Content is king! Work with our in-house NEXT Lab studio to bring your message to life with one-of-a-kind strategic media content.



AUDIO & VIDEO PRODUCTION

Offering studio and remote production capabilities.

PHOTOGRAPHY

Offering video and still photography services using the latest state-of-the-art technology.

SCRIPTING & STORYBOARDING

Offering in-house, professional script writing and storyboarding.

NARRATION

Providing professional voice-over services.

VIRTUAL & AUGMENTED REALITY

Offering services in innovative, next-generation graphic production.

ANIMATION

Creating professional, one-of-a-kind animations.

NEXT Lab™

DIGITAL EXPERIENCES

Find out how NEXT Lab's tech-savvy team of designers and coders can craft your user experience with unparalleled support and unprecedented detail



boothOS™

Seamlessly connect and centrally manage all in-booth digital content, lead capture, and more.

VExP™

Add a professional touch to your next live experience and digital event. From live streaming to custom-coded websites and everything in between, we have a talented team of industry experts ready to create, edit, and produce your dreams into reality.

GAMIFICATION

Looking to take your engagement to the next level? NEXT Lab is at the forefront of the gamification movement. From custom creations to nostalgic reminders of yesteryear, the only thing that's holding your experience back is a worthy opponent.



Museums

RUTHERFORD B. HAYES PRESIDENTIAL CENTER (left)

MISSISSIPPI CIVIL RIGHTS MUSEUM (top right)

OKLAHOMA CITY NATIONAL MEMORIAL & MUSEUM (bottom right)



Museums

COMPUTER HISTORY MUSEUM (left)

NAVY SEAL MUSEUM (top right)

RED RIVER VALLEY MUSEUM, BOND GALLERY (bottom right)

Experts in the Design, Production, and Management of Experiential Environments
EDUCATION | EVENTS | EXHIBITS | INTERIORS | MUSEUMS | NEXT LAB



Museums

JACQUES COUSTEAU NATIONAL ESTUARINE RESEARCH RESERVE (left)

GWINNETT ENVIRONMENTAL AND HERITAGE CENTER (top right)

BRUKNER NATURE CENTER (bottom right)



Museums

MOSAIC TEMPLARS CHILDREN'S GALLERY (left)

BRADFORD OHIO RAILROAD MUSEUM (top right)

MAHONING VALLEY TYLER HISTORY CENTER (bottom right)

Experts in the Design, Production, and Management of Experiential Environments
EDUCATION | EVENTS | EXHIBITS | INTERIORS | MUSEUMS | NEXT LAB



Museums

AMERICAN MUSEUM OF SCIENCE AND ENERGY (left)

RED RIVER VALLEY MUSEUM, BERRY GALLERY (top right)

THE ALLMAN BROTHERS BAND MUSEUM (bottom right)

Experiential Education

LEARNING THROUGH IMAGINATION

Exhibit Concepts is the leading provider of turnkey solutions for interactive, fully immersive education centers. Since 2003, Exhibit Concepts has transformed traditional educational institutions, for early learners and beyond, into museum-quality interactive learning experiences.





Experiential Education, Permanent Classrooms

ACADEMY FOR EARLY LEARNERS, Mansfield ISD (left)

INTELLIZEUM (top right)

JESSIE LEE PUMPHREY ELEMENTARY, Goose Creek CISD (bottom right)



Experiential Education, Convertible Classrooms

ALIEF INDEPENDENT SCHOOL DISTRICT

WE ARE A TRUSTED

BRAND ADVOCATE

Each client is unique but shares a common trait: they want big ideas that deliver big results for their brands and they trust Exhibit Concepts to get it done — every time.



TERADATA



OMRON

Kellogg's

Morning
Star
FARMS



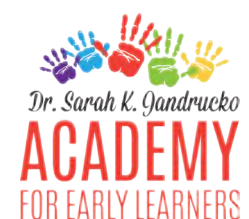
Collins
Aerospace

Humana



PURINA

LexisNexis



Alief
Independent School District



Corona
Extra

KLEIN
TOOLS



NATIONAL MUSEUM
OF THE
PACIFIC WAR

BB
KING MUSEUM
AND DELTA INTERPRETIVE CENTER



NATIONAL
MEDAL of HONOR
MUSEUM

Computer
History
Museum

NEXT STEPS

STEP 1: Feedback on concept direction

STEP 2: Feedback on budget allocation

STEP 3: Decision on Exhibit Concepts as a partner

STEP 4: Finalize design

STEP 5: Quote design

STEP 6: Approve design & quote

STEP 7: Develop & deliver

THANK YOU FOR THE OPPORTUNITY.

AARON SCARLATA | ASCARLATA@EXHIBITCONCEPTS.COM

MATT SHORT | MSHORT@EXHIBITCONCEPTS.COM

EXHIBIT CONCEPTS, INC.

700 CROSSROADS CT,

VANDALIA, OH 45377